

Sample Email

Hi [insert student name]!

I'm a part of [insert club name and college]. Thanks for your interest in the group! Below is some more information about who we are and what we do. I look forward to getting to know you!

Questions about God? We're all figuring it out together, but I'd be happy to talk more, or there's a great website that you can investigate on your own called EveryStudent.com.

Who are we? This club serves as a spiritual resource for the college, helping those who desire to know the God of the Bible learn more about Him and how to share on campus and beyond! I'm sure that sounds very dramatic and serious, and it is, but we have a lot of fun here, making some of the strongest friendships you'll ever have! We play games, put on events and go on trips throughout the year that people have called the best part of their college experience.

When/Where? We meet every _____ in room _____, and we post all our events on Facebook at: [insert link]

Big Awesomeness: We're also part of [Jersey Metro](#), the NJ branch of a huge organization called [Campus Crusade for Christ](#), which is active on more than 30 campuses in NJ and in more countries than Coca-Cola! Here are some of the big events that we go to through them:

- Monthly – [Jersey Cru](#) (Rutgers)
- October – [Fall Retreat](#) (Long Beach Island)
- December – [Radiate](#) (Baltimore)
- March – [Big Break](#) (Florida)
- Summer – [Summer Projects](#) (US and International)

Hope to see or hear from you soon!

[Your Name]

Sample Phone Call Script

Pause after each line to let them respond. Feel free to interact as much as they want before moving on, but be conscious of their time. Try to smile while you're talking, it comes through in your voice. I even do it while typing, see? 😊

1. Hello, is this [insert student name]?
2. Hi! This is [your name] from [club name] at [college name]. How are you doing?
3. I'm calling because **you signed up** for more info about our group at [event name]. Is it okay if I tell you about us?

If "no," skip to line #7

4. Basically, **who we are** is a group of good friends learning:
 - a. How the Bible relates to college life (fun weekly meetings)
 - b. How to help other interested students discover God (creative outreaches)
5. Also, we're part of a **huge organization**, called "Campus Crusade for Christ" that has big events and trips all over the world.
6. So... are you free to come to our **weekly meetings** [insert day/time/place]?
7. Would it be alright if I friended you on **Facebook** and invited you to the group? That way, you can keep up with our events and trips.
8. One last thing. We've got this website called **EveryStudent.com** with tons of articles answering questions about God. Would you check it out and let me know what you think?
9. Here's my contact info, in case you have questions or forget anything 😊
10. Thanks for talking. I hope to see you around!

Sample Text Script

Hi [their name], I'm [your name] from [club] at [college]. Thx 4 interest! Mtgs r [day/time/location]. Can u come? Can I invite u to fbook grp?

Pls check out EveryStudent.com and let me know what u think.